ENVIRONMENTAL GRAPHIC DESIGN
the power of place
The principals of Stanley Beaman & Sears have a shared vision that has developed over the course of a 30-year friendship and professional association, working both nationally and internationally. With a collaborative working style and an appetite for innovation, they started the firm to focus on unique and pioneering projects in healthcare, higher education and the arts—building types that, in their view, represented "civilization’s great institutions." Accordingly, Stanley Beaman & Sears has attracted a "family of creative thinkers" to collaborate in the design and execution of these special projects. Their strength lies in their ability to forge creative partnerships, and collaborate with clients in the exploration and achievement of their facility goals.

As an Integrated Design Practice, we have a strong inclination to blur the lines between Architecture, Interior and Graphic Design. Unlike most design firms, we seamlessly blend the disciplines together as a part of our overall design process. We staff our projects and project teams with members from each discipline, assuring the overall design, inside and out, is integrated and unified.

The Environmental Graphic Design studio at Stanley Beaman & Sears is an award-winning graphic design team, with extensive experience designing spaces that include wayfinding and signage design, donor recognition and special feature design, interpretive and exhibit design, brand and theme design and print and collateral design. These are just some of the forms that tell the story of the places we create.
ENVIRONMENTAL GRAPHIC DESIGN

IS INTERPRETATION. It is the storytelling of the places we create. It serves as an artful revealing of the environment and its mission in such a way that the place is clearly understood by the user, and continually delights and surprises. Not only should Environmental Graphic Design expedite users through a place by informing and directing, but we believe that there are always opportunities to educate, entertain, engage, and enhance.

We firmly believe that Environmental Graphic Design is not merely an overlay onto a space. We see Environmental Graphic Design as integrally interwoven into the fabric of a place via the many design disciplines that shape the project such as architecture, interior, landscape, furniture, and lighting design. Our design process fully engages these design disciplines to ensure a holistic and seamlessly integrated user experience.

We come alongside a project’s design disciplines, and it is absolutely imperative that we partner with the owner and project stakeholders with the primary goal of developing together a consistent and meaningful story of the environment. This has been the secret to our many years of successful creation of functional and effectual places which have consistently resonated with users and creatively exceeded our clients’ goals.
GEORGIA INSTITUTE of TECHNOLOGY
CLOUGH UNDERGRADUATE LEARNING COMMONS
Atlanta, Georgia
CHILDREN’S HEALTHCARE OF ATLANTA
Atlanta, Georgia
MEDICAL UNIVERSITY of SOUTH CAROLINA
CHILDREN’S EMERGENCY DEPARTMENT
Charleston, South Carolina
DONOR RECOGNITION
SIGNAGE
WAYFINDING
THEMING
BRANDING
SUPER GRAPHICS
TEMPORARY SIGN
MISCELLANEOUS
PRINT MEDIA
lumen
AWARDS

2011  Society of Environmental Graphic Design Merit Award  Palmetto Health Children's Hospital
2011  AIGA Atlanta SEED Awards - Professional Print Design Excellence Award for the Identity System for Stanley Beaman & Sears
2010  IDA Best of the Best Awards - Healthcare Top Honor in Healthcare for Kennedy Krieger Institute
2009  Contract Design Magazine - Honorable Mention - Kennedy Krieger Institute
2009  Modern Healthcare/AIA Design Award - Honorable Mention - Kennedy Krieger Institute
2009  IDA Best of the Best Awards - Healthcare Top Honor in Healthcare for Palmetto Health Children's Hospital
2008  Interiors Awards in Large Healthcare by Contract Citation - Children's Healthcare of Atlanta
2008  IDA Best of the Best Awards - Healthcare BOB Overall Award - Children's Healthcare of Atlanta Top Honor in Healthcare for Children's Healthcare of Atlanta
2007  Georgia American Institute of Architects Design Citation - Children's Healthcare of Atlanta - Interiors
2007  ASID Georgia Chapter Design of Excellence Awards - Healthcare Gold Award - Piedmont Physicians Group at Atlantic Station Silver Award - Reuter Children's Outpatient Center Gold Award - Children's Healthcare of Atlanta - Scottish Rite for Women/Custome Design

CLIENTS

Baptist Medical Center Wolfson Children's Hospital
Children's Healthcare of Atlanta
Columbus Technical College
Emory Winship Cancer Center
Fulton County Libraries
Georgia Aquarium
Georgia Institute of Technology Clough Commons
Georgia Museum of Art
Greenville Hospital Systems
Kennedy Krieger Institute
Medical College of Georgia
Medical University of South Carolina
Mission Hospitals - Rueter Outpatient Clinic
Mission St. Joseph's Hospital
Nemours Children's Health Campus
OSF/St. Francis Medical Center Children's Hospital of Illinois
Palmetto Health Richard Hospital
Piedmont Hospital
Radiology Complex & Women's Imaging Center
The Ritz Carlton Lounge
University of Virginia Health System
West Virginia University